



**855 Acres**  
Project Area

**2019**  
Plan Adopted

**DOWNTOWN MASTER PLAN, MISSOULA, MT**

The Project: Missoula’s Downtown Master Plan is a project of the Downtown Missoula Partnership (DMP). The DMP itself is a collaboration between the Downtown Missoula Business Improvement District, the Missoula Downtown Association, and the Missoula Downtown Foundation.

Dover, Kohl & Partners (DK&P) led a multidisciplinary team of seven specialty consultants and was largely responsible for land use, visualizations, historic preservation, and community engagement.

The Downtown Master Plan involves all aspects of city administration and community life: land use, infrastructure, housing, parking, street design, urban design, historic preservation, and retail and commercial business development.

The Master Plan Update will serve to help guide decisions over 10 years impacting Missoula’s historic downtown and adjoining neighborhoods, including modifications to land use and planning regulations, public and private investment decisions, and prioritization for allocation of municipal and community resources.

Process: The Downtown Missoula Master Plan update process is based on authentic and robust community engagement. During the week-long charrette, the project team interacted with over 1,000 studio visitors, meeting attendees, and hands-on participants who helped shape the development of the plan. The project team made a specific effort to involve groups and constituents who do not typically participate in charrettes and other public processes. The project also has a large online component offering continuous community feedback.

Status: The charrette was held in January 2019 and the drafting of the plan was adopted by the Missoula City Council in November 2019.

Cities and neighborhoods are defined in large part by their natural amenities, and in Downtown Missoula that is the Clark Fork River. The updated Downtown Master Plan will make the river a centerpiece of Downtown with parks and buildings facing and engaging the river. The draft illustrative plan for Downtown Missoula is shown below.



Above: View of a reimagined Wyoming Street neighborhood



Above: Downtown streets can be made more walkable and memorable - Shared street concept



Above: Proposed street design with protected bike lanes on South Higgins Avenue



Above: Potential enhancement under the Orange Street Bridge along the Milwaukee Trail

